
PRESS RELEASE



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Software Earnings Releases Simplified Rules Engine

*Payments Rules Manager operates as a replacement
for traditional rules products*

MEMPHIS, Tenn., (November 30, 2011) — Software Earnings, Inc. announces the release of their new, simplified rules engine, Payments Rules Manager (PRM). PRM is a stand-alone payments rules administrator that enables item identification, validation, destination routing, and optimal clearing of payments from multiple sources.

The solution is a functional replacement of SCI Code, SPG, and Sort Logic, and allows banks' float managers to take control of transaction clearing. PRM is designed with a database-centric rules repository and operator-friendly GUI controls for the creation, maintenance, and promotion of rules throughout a bank's processing environment. PRM opens an enterprise access to support all capture feeds, including high-speed sorter processing and electronic transaction processing applications. It also supports remote entry from branch, ATM, and RDC channels.

"PRM acts as a replacement for banks' legacy rules products. These traditional products contain features that are no longer necessary in an electronic image exchange environment. PRM is easily programmable compared to traditional rules products in which SCI specialists spend excessive amounts of time programming systems," said Larry Thornton, president and CEO of Software Earnings, Inc.

Software Earnings is so confident in PRM's value that they are offering a limited free trial of PRM to large financial institutions (LFIs). During the trial period, LFIs have the opportunity to use and review PRM in a non-production environment. After experiencing PRM's ease-of-use, banks have the opportunity to install PRM permanently. For more information on PRM, contact Perry Dumlao at (901) 322-9282.

About Software Earnings, Inc.

Software Earnings, Inc. (SEI) specializes in providing financial institutions with leading-edge payments processing and document management solutions to take banks to an optimum level of performance, efficiency and expense reduction. Since 1988, Software Earnings' technologies have met the needs of the banking industry, impacting over 25 million items daily. *For more information, visit www.SoftwareEarnings.com.*

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