
PRESS RELEASE



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Software Earnings to Exhibit at BAI Payments Connect 2011, March 7-9 in Phoenix

*Company to feature payments convergence strategy and
solutions for large financial institutions*

MEMPHIS, Tenn., March 4, 2011 — Software Earnings, Inc. is exhibiting at BAI Payments Connect in Phoenix, AZ on March 7-11. The company will be showcasing new products, including solutions for mobile depositing, legacy check processing replacement, and a paperless branch. Their solutions are designed to meet the unique needs to the nation's top payments processing institutions.

Utilizing the theme "Return on Investments," Software Earnings presents products that fit in with the company's payments convergence strategy, a three-level approach that allows large financial institutions to gradually phase in an overall payments convergence infrastructure. Another notable product offering is Payments Navigator, a complete, end-to-end payments processing system designed to replace traditional mainframe check processing systems.

Software Earnings' Paperless Branch line includes solutions for electronic document management, signature capture, front teller capture, and a digital receipt management system. In addition to reducing paper use and saving expenses, Paperless Branch products allow employees to complete research in minutes while customers enjoy faster response times.

Banks who visit Software Earnings' booth at BAI Payments Connect will also learn about products that can be installed individually according to the needs of the bank. Mobile Remote Deposit allows banks to add smartphone depositing to their mobile banking platform. RoboBalancer is an automatic transaction balancing application that applies banks' balancing rules to resolve a high percentage of out-of-balance conditions encountered during item processing operations. Payments Distribution Manager (PDM) consolidates and distributes work based upon optimal clearing schedules that are independent of capture, thus enabling maximum payment efficiency and cost-effectiveness.

"Designed to provide a maximum return on our customers' investments, Software Earnings' solutions are at the forefront of the industry. We at Software Earnings are excited about our products and their ability to enable greater efficiency and significant saving in expenses," said Brad Buchanan, senior vice president of marketing at Software Earnings.

Software Earnings will be located at booth #406 at BAI Payments Connect. The company looks forward to meeting with the conference attendees and discussing ways their solutions can provide benefits to customers' payments, business, and branch operations.

About Software Earnings

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Software Earnings, Inc. (SEI) specializes in providing financial institutions with leading-edge payments processing and document management solutions. SEI's Payments Navigator provides consulting, applications and installation resources to create a complete image exchange solution. As 2011 begins, the company moves forward as a thought leader on payments convergence and introduces their new mobile depositing and fraud detection products. SEI solutions are designed to take banks to an optimum level of performance, efficiency and expense reduction. For over 22 years, Software Earnings' technologies have met the needs of the banking industry, impacting over 25 million items daily. For more information, visit www.SoftwareEarnings.com.

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