
PRESS RELEASE



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Robobalancer, a New Application from Software Earnings, Makes its Production Debut at BB&T Corporation

*The specialized utility uses image technology and specific algorithms to resolve **out-of-balance conditions** within customer deposits. **RoboBalancer proved to resolve 70% of BB&T's out-of-balance deposits without the use of traditional deposit balancing operators***

Memphis, Tenn., September 30, 2011 — Integrated with recognition technology, RoboBalancer inspects deposit data and invokes a series of algorithms to bring unbalanced deposits into balance. The solution is designed to install easily into banks' legacy processing systems. RoboBalancer is an innovative system that follows the company's many years of in-depth knowledge in deposit balancing.

"Software Earnings is pleased that we were given the opportunity to implement RoboBalancer at BB&T. Ours is a unique product that balances deposits more quickly than with manual balancers and showcases a better use of technology combined with labor realignment. We are excited that BB&T has realized the value of our product and is experiencing benefits for their business," said Charles McBride, product manager of RoboBalancer.

"RoboBalancer adds an electronic means of locating and correcting MICR misreads, keying errors, and RECO misreads prior to sending valuable customer deposits to posting each night. Banks want to reduce the number of write-offs and out-of-balance deposits sent to their research departments in order to gain significant savings and cost reductions," said Larry Thornton, president and CEO of Software Earnings, Inc.

As a part of product evaluation, Software Earnings offers a set of utilities to determine the effectiveness of RoboBalancer prior to purchase. In the case of BB&T, RoboBalancer proved itself after only one week in a production trial. Afterward, BB&T proceeded to fully implement RoboBalancer into production at their two operations centers in Charlotte, N.C. and Charleston, W.Va.

About Software Earnings, Inc.

Software Earnings, Inc. (SEI) specializes in providing financial institutions with leading-edge payments processing and document management solutions. SEI's Payments Navigator provides component software applications and functionality to create a complete image exchange solution while reducing the use of legacy applications. SEI solutions are designed to take banks to an optimum level of performance, efficiency and expense reduction. For over 23 years, Software Earnings' technologies have met the needs of the banking industry, impacting over 15 million items daily. For more information, visit www.SoftwareEarnings.com.

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